

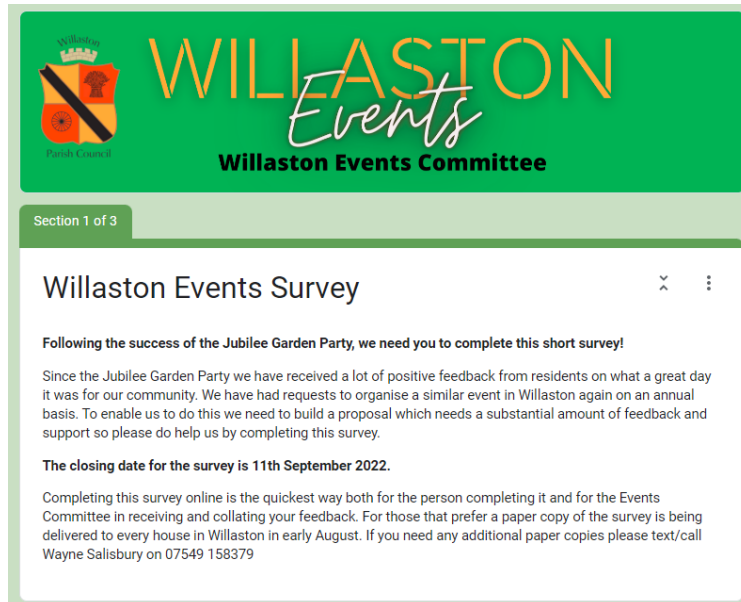
Willaston Events Resident Survey Results

Information and results compiled on 27th September 2022

Background

The survey was set to establish opinions and thoughts on the Jubilee Garden Party which was held on the 4th June 2022. The survey also sought to gauge opinion on a similar event in the future as well as other events which could take place within Willaston.

Survey open for submission from 20th July to 11th September 2022 (53 days)



Link was accessible and promoted on the Parish council Website www.willastonparishcouncil.org.uk

The survey was delivered to all Willaston Households from 4th to 25th August. This survey could be completed directly and returned for those residents who wished to not complete online. A QR code which provided direct access to the survey online was detailed on the paper version.



FOLLOWING THE SUCCESS OF THE JUBILEE GARDEN PARTY, WE NEED YOU TO COMPLETE THIS SHORT SURVEY!

Since the Jubilee Garden Party we have received a lot of positive feedback from residents on what a great day it was for our community. We have had requests to organise a similar event in Willaston again on an annual basis. To enable us to do this we need to build a proposal which needs a substantial amount of feedback and support so please do help us by completing this survey.

The closing date for the survey is 11th September 2022.

Please complete this survey online if you can, it can be found via the QR code or at www.willastonparishcouncil.org.uk

Individual responses are welcome from all adults (over 18) in a household.

ONCE COMPLETED PLEASE POST/DROP OFF TO ANY OF THE FOLLOWING WILLASTON ADDRESSES:
68 PARK ROAD - 3 BEBBINGTON WAY - 150 WISTASTON ROAD - 46 EASTERN ROAD
IF YOU WOULD LIKE YOUR SURVEY COLLECTING PLEASE TEXT/CALL WAYNE SALISBURY ON 07549 158379

What is your postcode? _____

What is your age group? (Individual completing the survey)
18-24 25-34 35-44 45-54 55-64 65-74 75+

What are the age groups in your household? (Please write in totals)
Under 5 ___ 6-11 ___ 12-17 ___ 18-24 ___ 25-34 ___ 35-44 ___ 45-54 ___ 55-64 ___ 65-74 ___ 75+ ___

Did you attend the Jubilee Garden Party on 4th June 2022? Yes No if No, go to page 2

Did you bring children with you? Yes No

How long did you spend at the garden party? Under 1 hour 1 - 2 hours 3 hours +

What aspects did you like? Market Stalls Organisations Stage Entertainment / Live Music Bouncy Castles Chair'o Planes Scouts & Brownies Activities Dog Show Face Painting Children's Sports Competition Still Walker / Ariel Display

Did you purchase food from? Stonebakers Pizza Owl Farm Butties Ice Cream Van Watalotta Sweetz Cara Miss Italian Pastries Planet Doughnut

Did you purchase drinks from? The Grey Goose Bar Really Awesome Coffee

Future Garden Party
Would you like Willaston to have a Garden Party in 2023? Yes No

What aspects would you like to see at a future Garden Party?
Stage Entertainment / Live Music Arena Entertainment
Bouncy Castles Fair Rides Market Stalls Dog Show Face Painting
Children's Fancy Dress Competition Baking Competition Talent Competition
Produce Competition Children's Sports Competition
Food Vendors Licensed Bar Ice Cream Coffee Vendor
Anything else? (please detail below) _____

Organising major community events like a Garden Party requires a substantial budget from Willaston Parish Council.
Parish Council funding comes from residents via their Council Tax.
The Jubilee celebrations in 2022 cost a band D household £3.21 of their annual Parish contribution.
How much are you willing to support events in 2023/24?
Same as this year £3.21 per band D household (Similar event to this year's Garden Party)
Slightly more up to £4.50 per band D household (More activities and entertainment provided)
Slightly less £2.50 per band D household (Scaled back event with less entertainment)
Nothing (No event)

Other Events
Would you like Willaston to have
... a farmer's market? Yes No
... a Christmas market? Yes No
... an open air cinema event? Yes No
... car boot sales? Yes No

Please suggest any other events which you would like to be held in Willaston?

The Survey was promoted via Willaston Events Facebook page on.

- 31st July
- 3rd September

Total reach for the Willaston Events Facebook activity regarding the survey was 1839

These posts were also shared to the Willaston Community Facebook page to increase reach.

Willaston Events
Posted by Wayne Salisbury
31 Jul · 🌐

WILLASTON RESIDENT SURVEY
We need your feedback to help us with our planning for future events in Willaston including an annual Garden Party.
Please complete the survey via the link below, it only takes 2 mins and no email address is required.
We need as many responses as possible so please do complete the survey.
A paper survey will be posted to every Willaston household within the next week to assist those residents who are unable to complete online.

<https://forms.gle/eFZPaW68hDLWB6A27>

Willaston Events Survey
Following the success of the Jubilee Garden Party, we need you to complete this short survey!
Since the Jubilee Garden Party we have received a lot of positive feedback from residents on what a great day it was for our community. We have had requests to organise a similar event in Willaston again on an annual basis. To enable us to do this we need to build a proposal which needs a substantial amount of feedback and support so please do help us by completing this survey.
The closing date for the survey is 11th September 2022.
Completing this survey online is the quickest way both for the person completing it and for the Events Committee in receiving and collating your feedback. For those that prefer a paper copy of the survey is being delivered every house in Willaston in early August. If you need any additional paper copies please text/call Wayne Salisbury on 07549 158379.

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Q1
What is your postcode?
Your answer

DOCS.GOOGLE.COM
Willaston Events Survey

Wayne Salisbury shared a link.
Group expert · 22 Aug · 🌐

Thank you to all residents who have completed the Willaston Event Survey which has been open for the past couple of weeks.
The survey is still open until the 11th September and to make the survey results as representative as possible we do need many more responses.

The survey can be completed via the below link or by the paper survey which has been delivered to all Willaston households. All residents over 18 are welcome to complete.
If any resident requires any further paper copies or requires any completed surveys to be collected please send me a direct message. Alternatively any completed surveys can be dropped off at any of the 4 Willaston addresses detailed on the survey.

The survey just takes a couple of minutes to complete and your time is much appreciated. Please take this opportunity to have your say and to assist us in our planning of future events.

Poster promoting the survey was displayed in Parish Council Notice boards from Mid August until 11th September.



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Individual responses are welcome from all adults (over 18) in a household.

PAPER COPIES OF THE SURVEY HAVE BEEN DELIVERED TO ALL WILLASTON HOUSEHOLDS. IF ANY RESIDENTS REQUIRE ANY FURTHER PAPER COPIES PLEASE TEXT/CALL WAYNE SALISBURY ON 07549 158379

Results

324 responses were received. (All paper surveys were entered onto the online form as they were received)

76 different postcodes were entered which all followed the Willaston postcode format of CW5 6 or CW5 7

5 postcodes were entered which were incomplete or did not follow the Willaston format

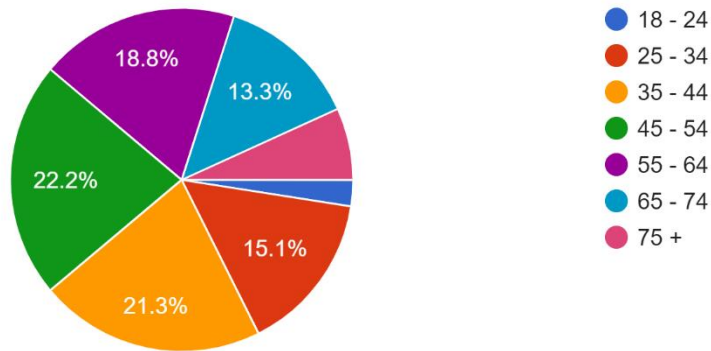
Q1

What is your postcode? (Willaston Postcodes Only)

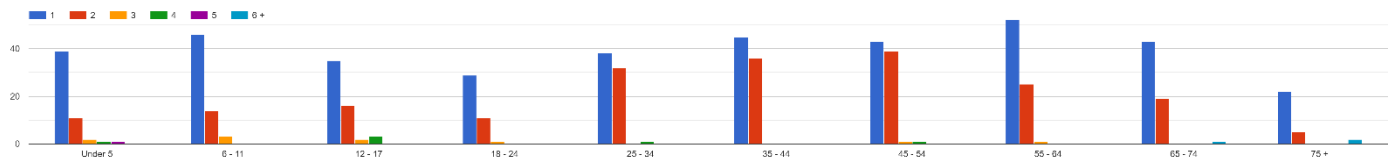
324 responses – Post code data contained within separate document.

Q2 What is your age group? (Individual completing the survey)

324 responses

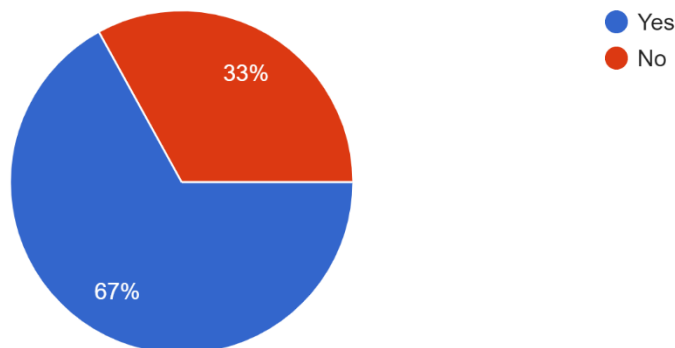


Q3 What are the age groups in your household? (Please select totals)



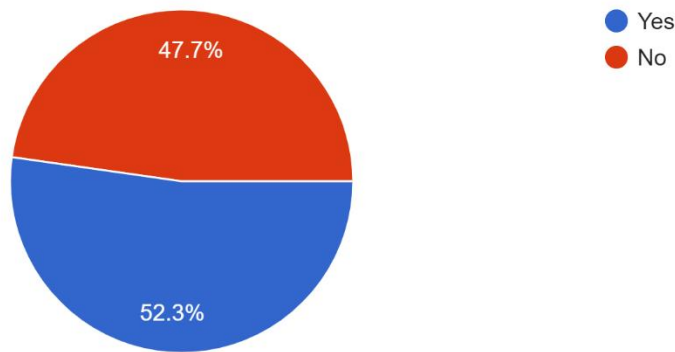
Q4 Did you attend the Jubilee Garden Party on 4th June 2022? (If you answer No please go to Q10)

324 responses



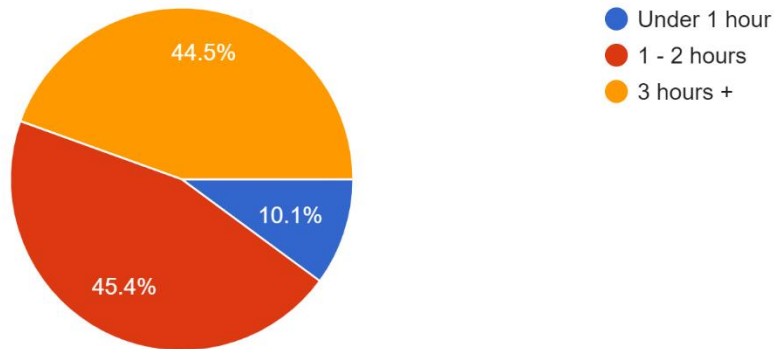
Q5 Did you bring children with you?

222 responses



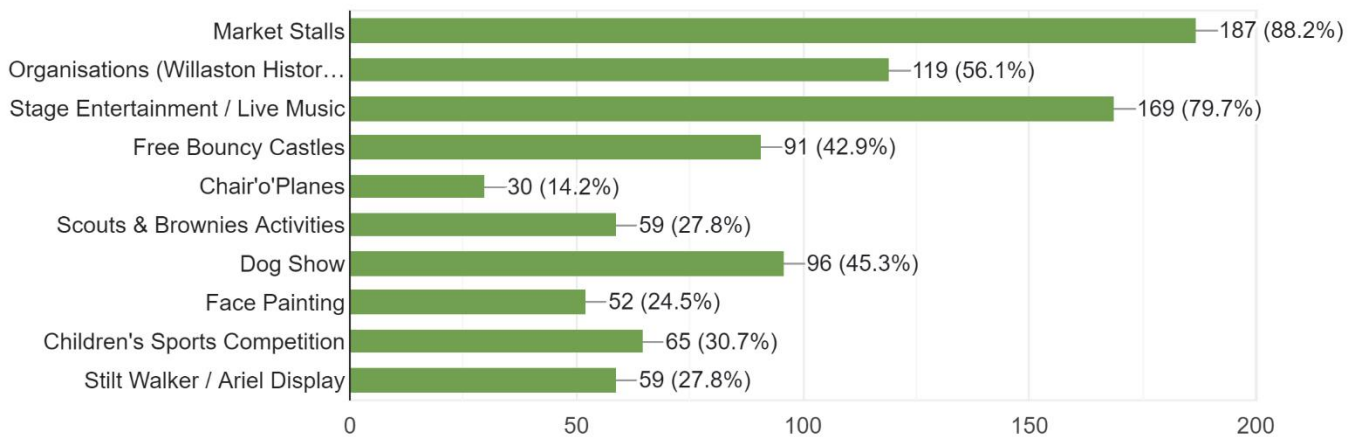
Q6 How long did you spend at the garden party?

218 responses



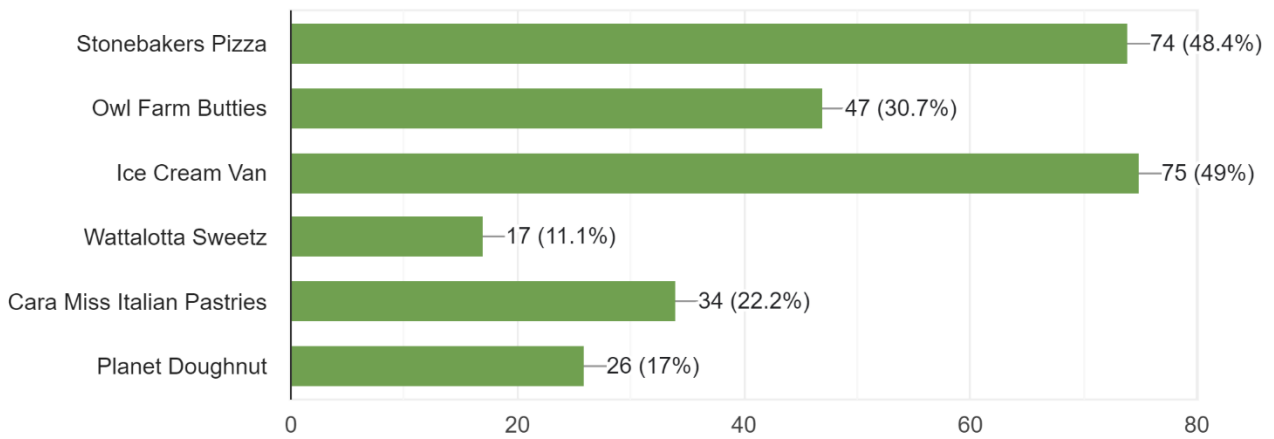
Q7 What aspects of the garden party did you like?

212 responses



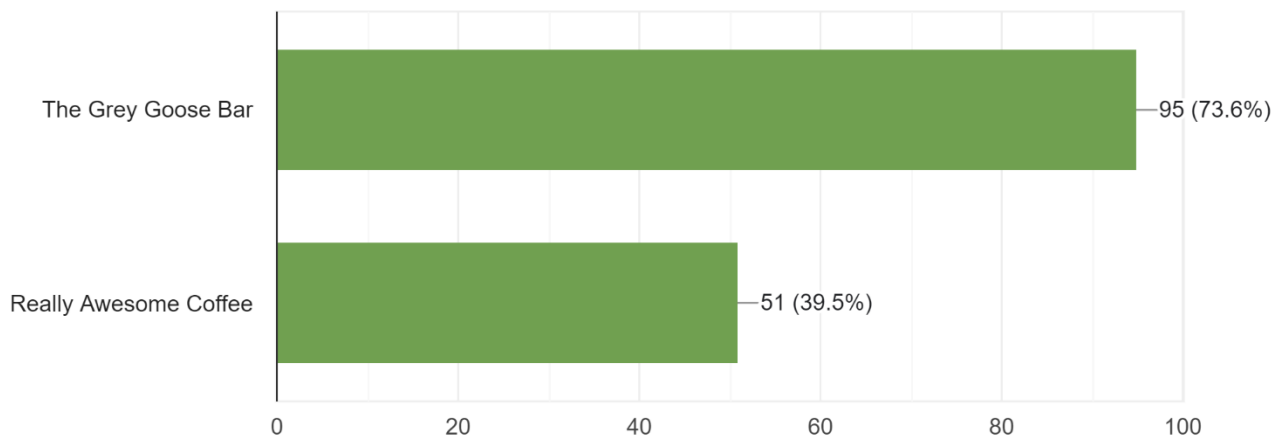
Q8 Did you purchase food from?

153 responses



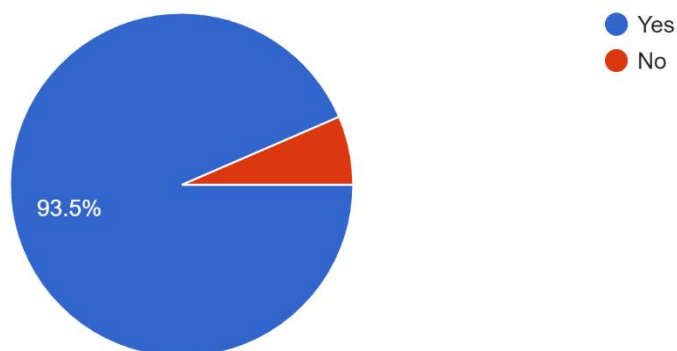
Q9 Did you purchase drinks from?

129 responses



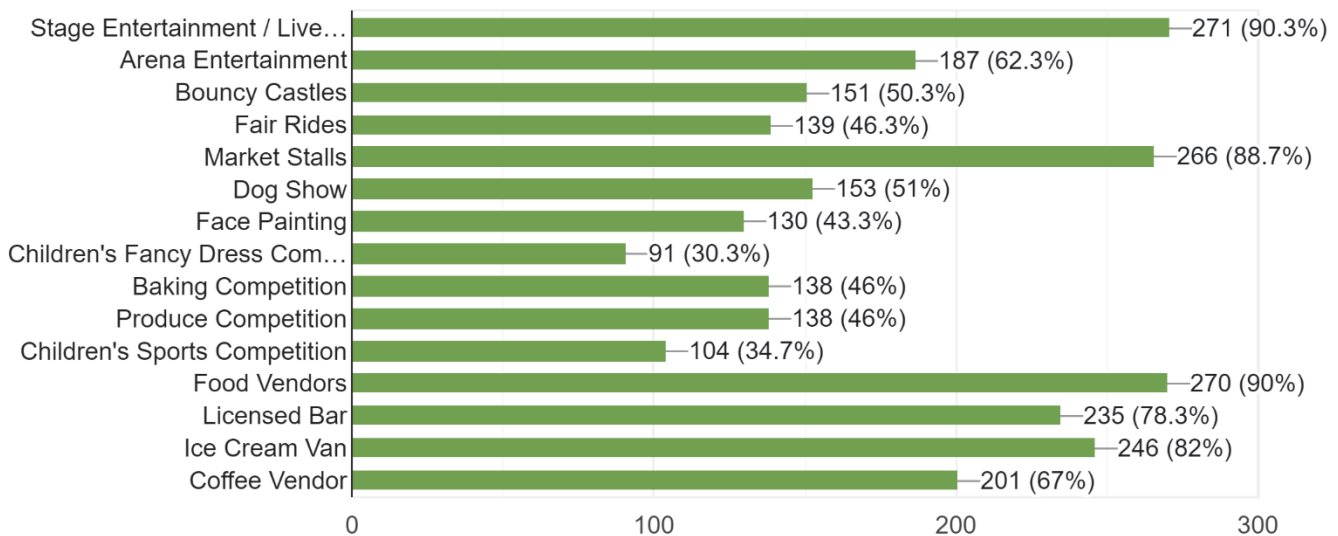
Q10 Would you like Willaston to have a Garden Party in 2023?

324 responses



Q11 What aspects would you like to see at a future Garden Party?

300 responses



Q12

Please detail any other suggestions that you have for a future Garden Party?

83 responses

Invite charities to organise participatory fund-raising activities.

At Jubilee food and drink stalls had queues too long to wait so didn't purchase.

Have more stalls selling refreshments to cut down queues! More choice...

Talent competition

Talent competition

Seated area for elderly people to rest Inc food/coffee vendor & toilets

Involve local sports clubs, football, walking football, Crewe Vagrants Sports Club

Talent Competition

Human Circus - Happy's Circus were at Scouts Chamboree and were fantastic

Organisation displays

Tea bar! Dog Agility Course

Display of some kind from scouts or school

Talent Comp ticket on paper form

The event didn't fit our generation & the age of the child (12)

More food vendors as queues were long

Clairvoyant

Maybe tie in with the Rose Queen , mini carnival with local schools, organisations competing for best float.

Charity stalls

Local dance school displays, baking competition, children's art competition, kids crafts

Food and drink from small local shops

There could have been more stalls etc but no one was asked to participate unless on the committee

Football / beat the goalie

Competitions e.g. Guess the number of sweets in a jar or a tombola

more of things which had long queues such as bar and pizza. The time waiting was a frustrating, especially trying to entertain children.

Circus performers to teach people tricks. Open mic session

Tug of war

Displays by local societies/clubs

Better disabled/accessible/wheelchair facilities including toilets.

There was really only the pizza place that had food, would be good to get Cheerbrook up there with some savoury's

Treasure hunt around the village, finishing back at the playing field.

Talent competition

More food and drink vans please - coffee, alcohol and food queues were far too long

Have a DJ on too

Craft stalls

Talent Comp ticked

Talent Comp ticked

Talent Comp ticked

My husband & I didn't attend any events because of age & health issues but thought they were all very interesting and enjoyed the souvenir programme and think the council/committee did a very good job.

Talent competition

Better music during day

Craft workshop

Fluffy pig racing - like donkey Derby but not quite - see YouTube

Go Karts

Mini scramble bikes

Local clubs and societies have a go

Emergency services show and tell for the children to meet

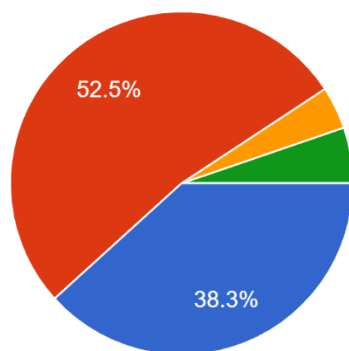
Keep all stands closer together

Q13

Organising major community events like a Garden

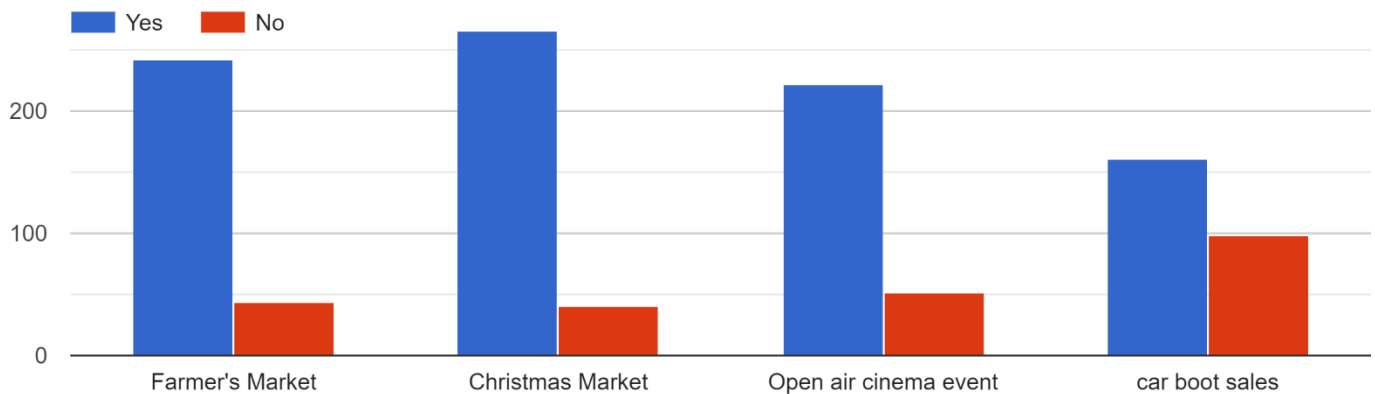
Party requires a substantial budget from Willaston...uch are you willing to support events in 2023/24?

324 responses



- Same as this year = £3.21 per band D household (Similar event to this years Garden Party)
- Slightly more = up to £4.50 per band D household (More activities and entertainment provided)
- Slightly less = £2.50 per band D household (Scaled back event with less entertainment)
- Nothing (No Event)

Q14 Would you like Willaston to have any of the following?



Q15

Please suggest any other events which you would like to be held in Willaston?

78 responses

Live music and comedy events

Not a suggestion, but if you are holding music again, I was at the far end of the field all afternoon and we couldn't hear the music at all from where we were.

Could do a kids sports day on the playing field? Talent shows?

Willaston already has a car boot at the vagrants.

Anything to entertain the children in the village and help them buy into the community spirit

Sporting activity

Craft fairs or food festivals, although happy enough to go into Nantwich for that sort of thing.

Music event?? Afternoon tribute/ jazz band bring picnics, Pimm's, Snugburys ice cream. BBQ, hog roast??

Food festival, beer festival, Oktoberfest, hell a celebration every month really

Events as often as possible as brings the community and school children together

I think more volunteers could be sort to plant around the village. Open gardens would be nice like they have in Church Minshull. I think the more events that bring the community together are fantastic. Open air picnic evening for the family with live music

Parade/carnival

Red Bull Air Race; MotoGP; The Rolling Stones Live; Dwarf Tossing

Tin bath race! Or some kind of race of homemade vehicles!

Organised sports for children. A monthly market.

Park run

Bonfire

Live music event e.g. Audlem party in the park

Maybe a summer games event during the summer holidays once a week to help keep the children entertained and help make new friends. Supported by volunteers??

Could get a open air theatre. With an acting company. To put on a production. Tickets sold and a bar.

Flower/plant market

Theatre performance

Regular coffee mornings / afternoons drop ins for residents

Village Fun Run

Community Walks

Play sessions / Activities for children - Weekends/ School Holidays

Table top sales

Music event.

TED talk style seminars. Teddy bears picnics.

Themed parties such as Halloween, Xmas etc in public places such as the park.

More kids clubs, e.g. martial arts. Childrens community club/group. Bit like guy Harvey youth club events.

No

Plants swaps or even an Open Gardens Event!

Cost of living is too high - maybe another year!

Arts and crafts, live music

The Jubilee event was well supported as the national momentum and glorious weather brought in visitors from the village and beyond. I am concerned that the same support may not follow for a garden party, that a 2-yearly event may be better and that contingency plans need to be in place for bad weather. What a shame that Willaston does not have a village hall like Wistaston where an outdoor/indoor event could be held

Farmers market would be awesome! To include local plant sales too- as Willaston residents do have lovely gardens!

Music festival

Warhammer competitions, esports tournaments, arts and crafts show/market/competition.

Show, trade and sell of items made by people in Willaston and near by areas. Lets see that local talent.

Definitely NOT a car boot sale! Vagrants is fine.

Music Festival, Food Festival, Local Vendors etc a celebration of Willaston and it's surroundings

Big community art (making murals etc)

I would prefer the £3 .21 to be spent clearing the road gully's and pavements of weeds not a party for a minority of the area

No the current events across the year PLUS annual Fete / Garden Party etc

Music events classic car show

Coffee mornings once a month where the residents can met and talk with the councillors

Coffee Morning

Some time get together for Drive & party

Walking in and around Willaston.

3 mile walk 2 to 3 times a week, for social walking with others.

Wasn't a resident until after Jubilee which is why didn't attend

£10 to £20 extra would be fine for more events locally.

I enjoyed the Carol service on Mike Heywood Green.

More small events like the carols on the MH Green.

Sorry, no ideas at the moment

Brass Band Concert

None - we have enough for a relatively small village with Worm Charming and primary school events, plus Whitestar fireworks, Carols on the Green, events at Club and Pub. If the majority want an event then something more family friendly and weather proof may be good - otherwise, what happens if it rains and few people turn up for a future event. We need to take care not to undermine Worm Charming by having similar summer fete type events. I'd also like to see my council tax invested in prosecuting dog fouling as this has been a problem for many years and getting worse, caused by a very small number of inconsiderate owners - spend our money to catch and prosecute them before pretty much all else.

Outdoor music event

Open air theatre performance

Family fun day

Craft Festival

May Day Maypole

I do not mind what you hold as long as they are self funded and not done ego trip for whoever is organising these events.

I'm not against the events but they should not be at the public expense.

Party in the park (like Audlem)

Fruit and veg market

Plant fair

Scarecrow festival/competition (like Wrenbury)

I think great care should be taken not to undermine existing events (in particular Worm Charming), existing private enterprises (Club and Pub) which employ local people and pay taxes and that the Parish Council don't make a rod for their own backs, My experience of running events for the primary school PTA is that they are hard work, rely on lots of effort and volunteers enthusiasm can wane year on year.

More local live music and family events

Live music

End of school party for the children

Veg and flower show

An evening social event with a meal and perhaps comedian or good after diner speaker

Arts & crafts markets

Nature based summer holiday events & classes for kids, such as pond dipping or biodiversity studies

Music festival would be great maybe for the evening of worm charming ??

Food and wine

A barn dance/Kayleigh at the social club

Monthly 70s and 80s disco at the club

Easter hunt

Craft fair

Would it be possible to organise regular litter picking events and volunteer groups to tidy the village up (as they do in Wistaston) being as Cheshire East no longer road sweep the kerbs and paths are full of weeds and in the long run left like this will only make the roads worse as we have tree saplings taking root. I would be willing if there was a regular group.

Comment on Garden Party 2022 not purchased food / drink as had run out.

Well done for the Jubilee Event!

Over 80s naked trampolining

Outdoor plays and theatre, Valentine's Day picnics, 1950s style dances

Classic car/ bike event similar to weaver wander

Crafts Market

Garden Trail

Classic Car Show